

Top 5 Reasons Companies Prefer Coupa

The industry's answer to Total Spend Management changes how you manage direct and indirect spend.

Here's what makes Coupa stand out:

1

Lower TCO and Rapid ROI

Gain clear visibility into all spend and find savings quickly while reducing your total cost of ownership (TCO).

Faster time to ROI + reducing your TCO in your S2P/S2C solution helps you achieve



a value-multiplying effect.

2

Architecture that scales with your business

Coupa's multi-tenant architecture seamlessly adapts to changes in your organization's operating model and tech stack, ensuring flexibility and ease of growth.



*No matter how many suppliers you need, find them all in one place: **The Coupa Supplier Portal.***

3



Efficiency and ease

Coupa's no-code configuration is easy to implement, update, and maintain. Plus, a light-touch/no-touch upgrade model helps your IT team breathe easier.



Coupa integrates effectively with your ERP and other systems for smooth, secure, and quick implementation, faster run time, and easy upgrades – including product updates.

4

AI-driven spend management that fuels profitable growth and prevents fraud

Focus less on mundane tasks and more on strategy and innovation. Coupa's AI-native platform automates tasks that save you time and money.



Coupa's AI helps you eliminate rogue spend and prevents fraud, policy violations, and supplier risks while ensuring compliance with regulations and data protection standards.

5



Control over direct & indirect spend

There's nothing like a purpose-built, comprehensive Total Spend Management platform to help you optimize procurement and achieve long-term savings, efficiencies, and growth.

Now, that's what I value

Learn more about how Coupa will help your business on its path to growth now.

Let's connect

