

Continuous supply chain design is key to outsmarting disruption



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Disruptions are everywhere and more unpredictable than ever

73% of companies in all industries had supply issues

100% of companies in industry verticals such as consumer packaged goods had supply issues



Impact of disruptions amplified by the increasing complexity of supply chains driven by Glocalization

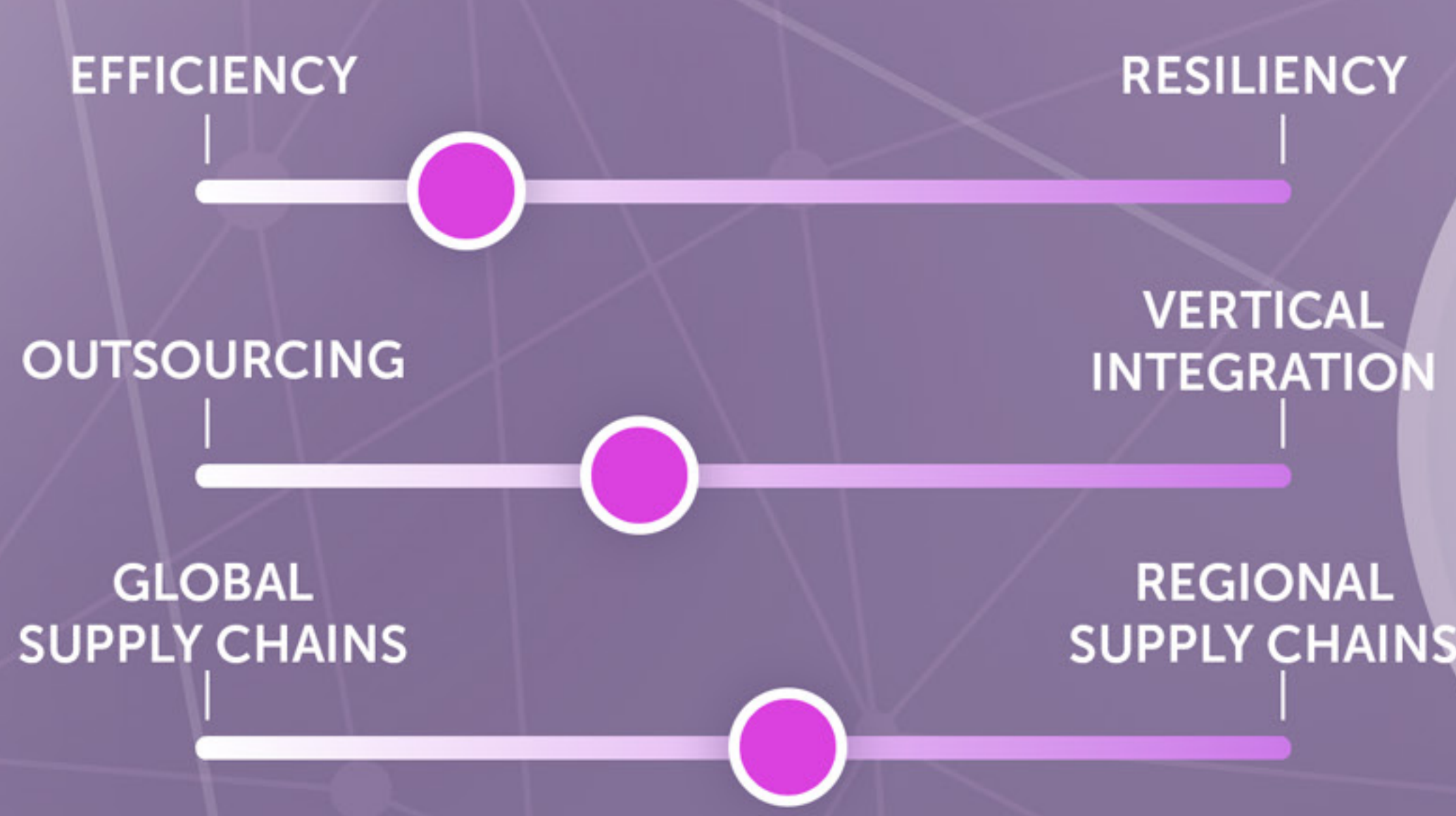


Global trade as a percent of global GDP

1990	2019
39%	58%



Glocalization requires tradeoffs across many areas



Traditional planning approaches alone do not work in this uncertain new normal



Even prior to the pandemic, only **35%** of companies say that their primary **S&OP** process is effective.

There is a lack of agility and resiliency in companies!

According to **Gartner** only **21%** of companies say they are resilient.



However companies are primed for action!

87% of supply chain professionals say they will invest in resiliency within the next two years

Companies traditionally have shied away from resiliency because traditional approaches of resiliency involves significant spending to build redundancies.

This conflicts with the fact that CFO and shareholders like to spend smarter!



By making smarter supply chain decisions, you can make smarter spend decisions AND enable resiliency in your supply chain!



Learn how 19 of the top 25 Gartner supply chains and all 5 of the Gartner's supply chain masters make smarter supply chain decisions by reading this eBook.

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