

# Optimize Value Creation with Business Spend Management



Coupa's Business Spend Management platform allows you and your portfolio to gain visibility and control over all business spend, reducing risk and optimizing cash flow. Coupa aligns to Private Equity's unique needs and differentiates how you grow sustainable businesses.



Private equity teams must find smarter ways to manage working capital.



**8 out of 10** executives agree M&A activities push their company to utilize third-party providers for new technology adoption.

Source: Accenture, 2021

## Coupa gives you exactly what you need to transform the way your companies spend.



Scale for growth



Reduce risk



Manage spend



# 43%

of all companies who recently completed an IPO felt like they started too late.

Source: PWC.com

With Coupa, improve your operating margins and increase compliance as your business works towards achieving ESG goals and IPO readiness.

## See how Coupa creates value throughout the investment lifecycle.

### Due Diligence

- ✓ Audit
- ✓ Spend visibility
- ✓ Financial insights

### Exit

- ✓ IPO readiness
- ✓ SOX compliance
- ✓ Financial reporting



### 100 Days

- Operational improvements ✓
- Risk mitigation ✓
- Growth acceleration ✓

### Holding

- Improve margins ✓
- Increase net working capital ✓
- Extending funding ✓
- Establish & monitor ESG goals ✓
- Compliance & controls ✓

# 6.3%

 overall savings by implementing spend management approaches.

Source: Coupa Business Spend Management Benchmark Report, 2022

## Why Coupa?

Coupa understands the fast pace and unique challenges faced by private equity. Our dedicated team provides a single point of contact for inquiries or escalations, so it's easy to engage as needs arise. Driven by strong core values, we deliver specialized services, consistent experiences, and measurable business outcomes across all stages of the investment lifecycle.

Grow your business with Coupa

