

# Drive serious efficiency and control with Coupa

Coupa gets growing companies up and running in just six weeks to scale productivity without adding headcount.

Growing companies want to improve their processes to advance back-office efficiency and compliance, but they have limited IT resources. Leaders face high expectations to deliver measurable business results quickly as they scale. Business Spend Management (BSM) lets leaders get visibility, control, and compliance across all spend to start delivering measurable value to the business very quickly.

You can use Coupa to extend the value of existing ERP investments by getting end-to-end visibility into cash burn and gaining control over all spend. Avoid surprises and empower leaders across your company by letting them see the budget impact of each request—on any device.

## Coupa's accelerated approach makes your life easier

Coupa has proven partnerships with cloud ERP providers like Netsuite, SAP, Intacct, and many others, making it possible to get a customer onboarded, their ERP(s) integrated, and their Coupa spend management platform live in just weeks.



Coupa lets businesses large and small get their employees and suppliers up and running. Express Implementation packages provide a best-practice approach that gets customers live in as little as six weeks\* with a full production rollout to all of their users and suppliers.

## Go live in six weeks with Express Implementation

Every Coupa implementation is led by certified and highly experienced experts. **The implementation team uses best-practice templates developed based on hundreds of client projects including On24, Blue Bottle, Cellerant, and InsideSales.** With these resources, Coupa Express Implementations consistently deliver results on time with minimal demands on your IT and business teams. Each Express Implementation is a full production rollout—not a pilot or an initial phase with limited scope.

## Key Benefits of Business Spend Management

- **Gain Visibility into Spend**—monitor your cash burn and get visibility into how money is being spent across the organization.
- **Manage Risk**—address CFO concerns about governance, budget control, and stewardship over resources with controls implemented in an easy-to-use system that reaches every employee and supplier.
- **Build Agile Infrastructure**—invest in a comprehensive BSM platform to deliver effective processes, digital supplier relationships, mobility, and innovation ahead of the curve—rather than waiting for process or IT logjams.
- **Enhance Scalability and Efficiency**—free up time for high-value work across back-office and business users with automation and prescriptive suggestions, so you can manage business growth while minimizing headcount growth

## Get started using Coupa in just four steps

Coupa's simple four-step implementation methodology delivers exceptional time-to-value while judiciously using valuable IT resources. It brings a results-focused approach to technology implementation, integration, and rollout.

- 1
**Mobilize**  
 Assemble the needed stakeholders and align on the project goals and metrics
- 2
**Model**  
 Start with best-practice processes and iteratively configure Coupa to achieve the goals you set
- 3
**Validate**  
 Confirm that the configured processes meet the business needs
- 4
**Deploy**  
 Go live and drive adoption across employees and suppliers

### Best-practice approach

- Four-step implementation approach
- Best-practice workflows and templates
- Three Coupa-driven updates per year

### Deliver value from day one

- The Coupa Advantage program delivers 50 pre-sourced categories, leveraging the power of \$800B+ in community spend
- Easily search your catalog items and 100M+ Amazon SKUs

## Coupa Express Implementation Packages

Each Express Implementation is designed to reduce implementation complexity and timelines by using best-practice workflows and configurations. You'll get the full benefits of Coupa, including three innovation-packed software updates per year and full access to e-Learning and community resources.

### Procure-to-Pay Express



- Get visibility and control over spend with requisitioning and approvals
- Digitize supplier relationships with e-Invoicing, including Supplier Actionable Notifications
- Automate AP with invoice matching and approvals
- Drive immediate value with pre-negotiated discounts in 50+ categories with Coupa Advantage

### Expense Express



- Save time for busy travelers with intelligent capabilities such as voice expensing, GPS-based mileage tracking, and corporate card integration
- Empower your AP team with agility to identify suspect reports, spot trends, and manage change

### Invoicing Express



- Digitize invoice capture with minimal change for suppliers
- Streamline AP review and account coding
- Digitize approvals with electronic routing and review —even on mobile

Combine our top two packages to receive even more value with:



### Procure-to-Pay Plus Expense Express

Delivering both Procure-to-Pay and Expense capabilities