

SUPPLY CHAIN DESIGN & PLANNING

# Outsmart Disruption Through Continuous Design

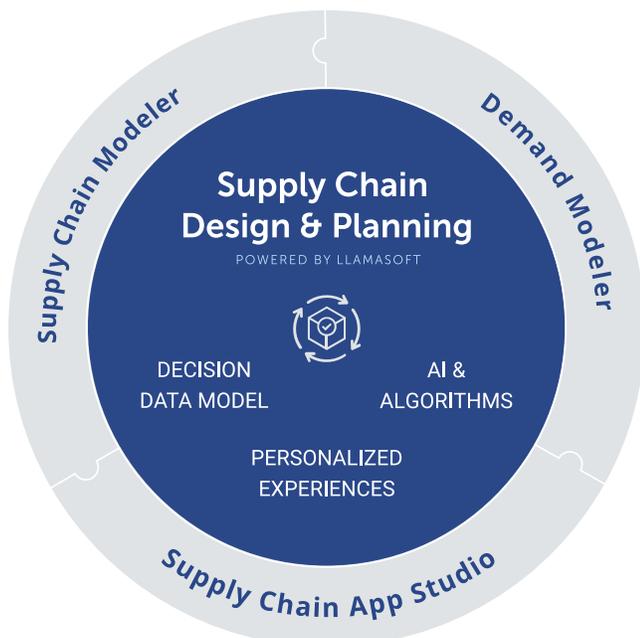
Market leadership is forged during disruption. Those who outpace their competitors design resilient supply chains that change with the times. With advances in AI, new sources of data, and apps deployed to your decision makers, you can revisit and adapt your supply chain models as needed to make better decisions with the right balance of profitability, service, risk, and sustainability.

Simply put, supply chain resilience is the ability to expect the unexpected. To combat change, supply chain design must be continuous, not episodic. When your supply chain is built for agility, you are well-prepared to make tradeoffs, optimize policies, simulate possibilities, and accelerate the time between making decisions and executing them.

**Coupa Supply Chain Design & Planning powered by LLamasoft** delivers the science behind smarter, faster supply chain decisions. Many of the world’s most innovative companies use Coupa to digitally transform their supply chains for profitability and growth.

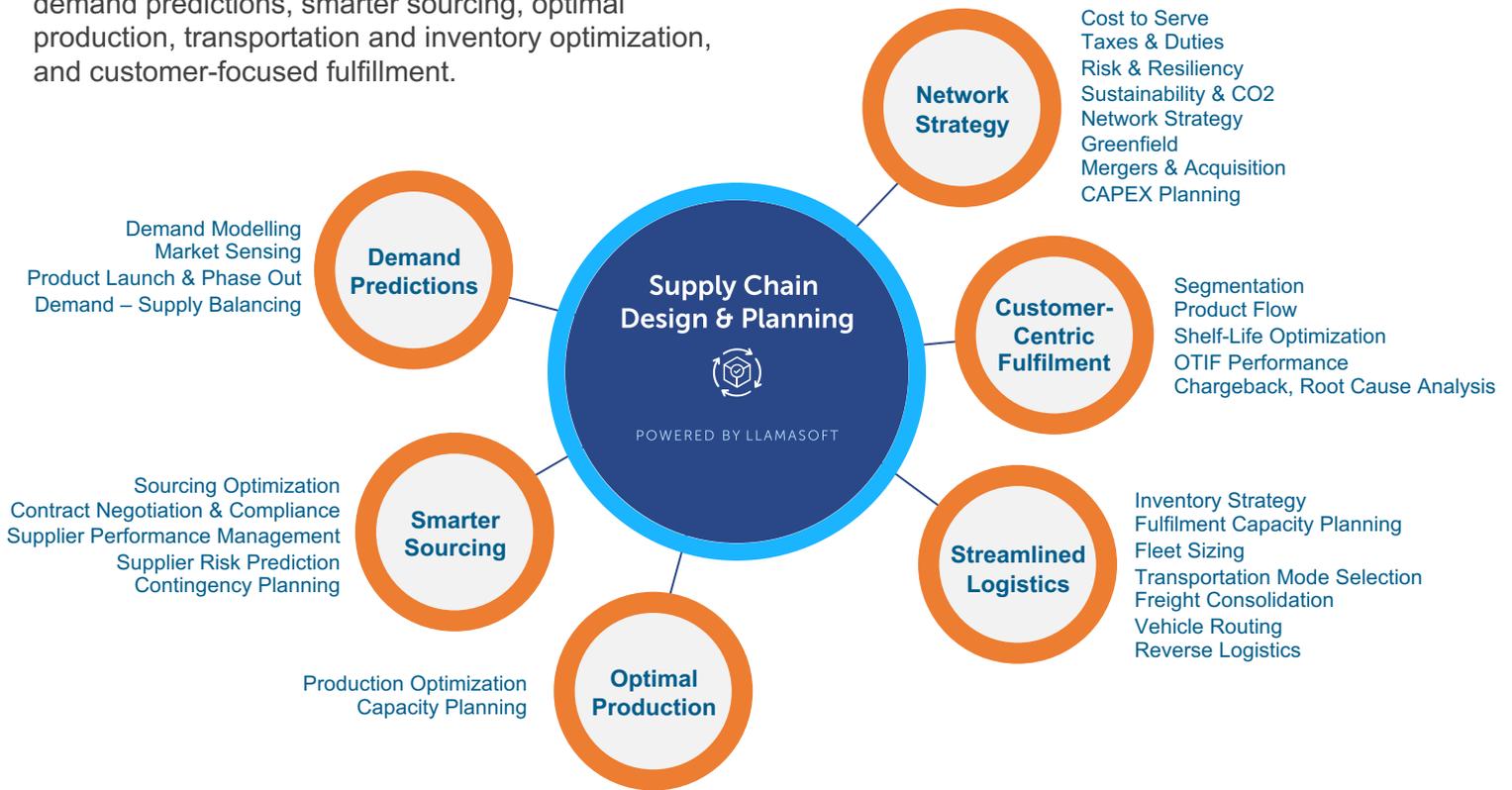
Our solution enables continuous design with one common data model, a supply chain digital twin, rich algorithm library, scenarios and simulation, and a platform where apps are deployed to decision makers.

- **Supply Chain Modeler** is an all-in-one modeling solution that transforms design and analysis from one-off projects to a consistent and repeatable process. Quickly access data, model the supply chain, and run countless design scenarios to confidently reach desired outcomes.
- **Demand Modeler** offers the scale and intelligence to confidently develop demand predictions that influence strategic supply chain decisions. AI capabilities reveal patterns, quantify external factor impacts, and model scenarios over mid to long-term horizons.
- **Supply Chain App Studio** connects data, domain expertise, and science for rapid enterprise decision making. Deliver purpose-built apps that provide users the ability to see data, ask questions, interact with visuals, and share info across stakeholders and systems.



### Adopt continuous supply chain design

The beauty of Coupa's platform for Supply Chain Design & Planning is that you can pick where to start and organically expand your focus across network strategy, demand predictions, smarter sourcing, optimal production, transportation and inventory optimization, and customer-focused fulfillment.



Make your supply chain a strategic asset that can help your organization lead through change by innovating for continuous supply chain design.

Visit us at [coupa.com](https://coupa.com)

**Gartner** Supply Chain Top 25

23 of the Gartner Supply Chain Top 25 use Coupa for their supply chain decisions, powered by LLamasoft.

**\$2T in Spend**

The Coupa platform contains \$2T of spend under management and growing.

**\$60B in Value**

Our customers have identified more than \$60B in value from solution insights.