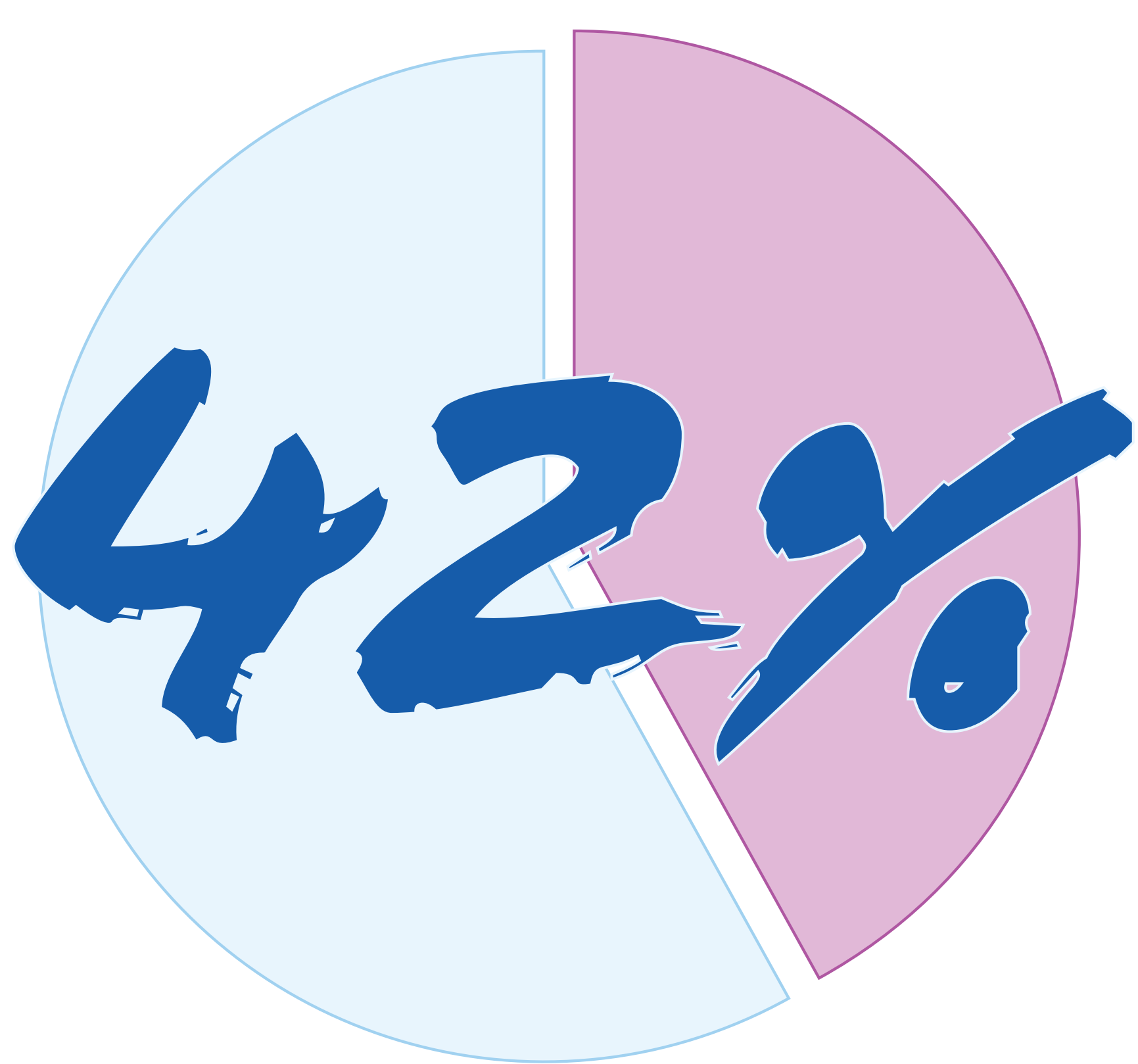


CFOs are Facing Tough Decisions Right Now

Coupa's inaugural Strategic CFO Survey investigated the tradeoffs finance leaders are making between cost-cutting and profit-building strategies to remain competitive in today's unpredictable environment.



86% agree layoffs are a last resort to cut costs



42% are unable to react quickly when needing to cut costs



46% say they lack full visibility into spend data across the company



93% say more automation would help their company better respond to today's threats

Download the full survey of 600 CFOs and finance leaders across North America and Europe to find out how companies are addressing these concerns, staying competitive amid uncertainty, and how a comprehensive Business Spend Management (BSM) platform can help.

