

Coupa Spend Optimizer

Accurate, Accessible and Actionable Spend Intelligence

Understanding and analyzing your company's spend can be a daunting task! At the root of the problem is spend data - it is disparate, not complete and many times difficult to access. Companies invest significant time and costs upfront just to gather and massage spend data. However, data gathering is just the first step; afterwards even more time is required to make the data presentable to executives and managers for actual spend analysis. And even after all these efforts and costs, companies still don't have the right data available at the right time for effective spend management for the following reasons:

1. Lack of a single view into ALL of your spend: Typically spend data comes from disparate sources - Purchase order data is in one place, pcard data in another, and invoice data in yet another – and there is no single place to view this data all at once.
2. Information is not actionable: Often the data lacks proper line item detail and is not available in a timely manner – and hence is not actionable.
3. Cost: Analytics Software can price out all but the largest companies, typically costing hundreds of thousands of dollars and requiring help from specialized consultants to deploy.
4. Difficult to Implement: Analytics tools can take months to deploy and even longer to really become useful.

Coupa's mission is simple: Deliver a cost effective solution that simplifies the burden of managing spend data and ensure timely availability of analytics for it to be actionable! Coupa represents a paradigm shift in the way analytics is being implemented and used:

Immediate Return on Investment

Coupa customers start realizing benefits in a matter of days or weeks, not months. This is in contrast to traditional solutions where companies spend significant time to deploy on-premise solutions and then more time to transform data into a useable format. Coupa enables you to immediately see your spend data across all areas of the procure-to-pay process with our pre-built dashboards and reports – designed by professional spend analysts.

Unmatched Usability

Coupa Analytics comes with an extensive set of out-of-the box dashboards and reports for your immediate use! Additional dashboards can be easily added, or configured to suit your needs. No programming or advanced training is required. And because Coupa Analytics is so easy to use and understand, you don't need to hire expensive consultants!

Top 5 Benefits

1. Instant visibility into spend as well as key process data
2. Reduce cost of gathering and massaging disparate data
3. Short time-to-value: deployed in weeks not months
4. Controlled by business users: no programming needed
5. Lower burden on IT: completely cloud based

Top 5 Features

1. Consolidation of disparate data sources
2. Pre-built dashboards and reports with drill-down capabilities
3. Configurable by business users
4. Role based access levels and security
5. Completely cloud based

Innovation

Coupa offers a number of innovations that competitors simply cannot match. For example, Coupa Optimizer provides unique insight into your processes such as approval cycle times by commodity. With this type of insight you will be able to better streamline your approval flows, ultimately saving your company real dollars! And there are many more examples of immediate visibility across dashboards for purchase orders, invoices, suppliers, contracts and more!

Multi-Tenant Architecture and Pure “Software as a Service” Deployment Approach

Leveraging Coupa’s capabilities in a Software-as-a-Service model, Coupa customers are able to appreciate the solution’s extensive business value without significant initial implementation or infrastructure costs. Coupa Optimizer is fully hosted as a service, just like the rest of the Coupa solution set, and maintained via business-user friendly administration functions to significantly limit the burden on IT staff.

Leverage Your Investments

Because you are already using Coupa eProcurement to capture your purchase orders, invoices, supplier information and more, all of your procurement spend is in place without the daunting task of gathering, normalizing and massaging data. A tremendous cost and time saver!