



**TURBOCHARGE YOUR ORACLE ERP
WITH THE ULTIMATE SUPERPOWER**
AND ACHIEVE MEASURABLE BUSINESS VALUE

We live in exciting times, with business moving faster than ever before. Business models are changing on a dime and digital disruption is only increasing. ‘Business-as-usual’ is a thing of the past. In order to survive— and thrive—you need not only speed, but visibility, agility, and real-time intelligence. Without them, you risk extinction.

Your ERP is the undisputed financial backbone of your organization, bringing together a multitude of departments, divisions, and locations. But this software alone is not enough—ERPs are increasingly struggling to keep up with the pace of change, and this is especially true when it comes to managing spend.

So as your company's requirements evolve, you need technology that adds real, measurable improvement. You need a solution that adds value to the investment you made in your core ERP on a minute-by-minute, user-by-user basis.

Adding Coupa to your ERP is the fastest, easiest way to unleash business value—or **'SUPERPOWERS'**—that you never knew existed. Whether you rely on the Oracle eBusiness Suite, the Oracle ERP Cloud, JD Edwards, or Peoplesoft, Coupa integrates seamlessly to unify business spend, increasing visibility, efficiency, and control. And there's no need to replace your ERP—Coupa complements Oracle without ripping anything out. Whether you have one instance or many, think of Coupa as your ERP cape — throw it on top and get ready to fly.

When every dollar you spend goes through Coupa, your Oracle ERP gets faster, stronger, better. With your new found ERP superpowers, your business will have the ability and agility to leap ahead of the competition.

Don't wait to react to market disruptions—be the disrupter.

At Coupa, we measure our success by the success of our customers. And with Oracle customers, Coupa has proven success at unlocking ERP superpowers. But don't just take our word for it—take it from them.

“ Since 2000, 52% of the companies on the Fortune 500 have been dropped. Business is more competitive than ever before. Your business needs to change or you will become a dinosaur. ”

**Ray Wang,
Constellation Research Founder**

REAL-TIME AGILITY LEAP BUSINESS OBSTACLES IN A SINGLE BOUND

SUPERPOWER

#1

In today's fast-paced global market, agility is crucial to success. You need to give business managers the ability to see, think, draw conclusions, and respond quickly.

But legacy ERPs move slowly and resist change. Never fear—Coupa can help. Just adding Coupa adds instant acuity and actionable intelligence to your ERP and your whole business.

With Coupa's unified spend management platform, you can change on a dime, speeding innovation. As economic pressures change, your business, your team, and your processes can roll with the punches and stay competitive.

Coupa recognizes that business leaders today need to act, adjust and adapt to the trends and changes in their departments, regions and divisions, all the while working seamlessly with IT and Finance. With real-time business user configuration and control, the business at hand stays agile while IT, Finance and ERP systems keep in sync.

For example, oil prices fluctuate daily. When it's \$50 a barrel, you may want to simplify approvals to enable more purchasing. But when it's \$200 a barrel, you want to increase control and be more stringent with approvals. With Coupa, you can make those changes in the blink of an eye.

“Our ERP system was much less flexible than Coupa. While there were things we would have liked to have changed on the ERP side, we weren't able to do so. It wasn't cost effective at all. And so we figured out how we could utilize functionality in Coupa to address those problems.”

Curt Metzger
Concentrix

 **CONCENTRIX**

DIGITIZED BUSINESS

DATA TO THE RESCUE

SUPERPOWER

#2

The way Coupa digitizes your business is out of this world. It not only transforms paper to electronic data, but supports process improvements, too—whether you're talking about spend, invoices, or expense reports. The lag-times and cumbersome approval processes of paper become history. You'll see immediate gains in efficiency and savings. And Coupa's proven ease of use coupled with user options across the procure-to-pay spectrum leads to faster and higher user adoption rates, allowing you to gain greater value from your ERP investment.

“Digitization of business is a key factor in this accelerated pace of change. Information flows faster.”

Ray Wang, Constellation Research Founder

“When the Coupa tool rolls out, it scales our processes across the organization with simplicity, efficiency, and ease of use.”

**Todd Dooley
H&R Block**

H&R BLOCK

Plus, when you send paper processes packing, it's easier to scale your business seamlessly as you grow. Not to mention Coupa delivers positive impact on your green credentials. So many reasons, so little time.

**MAXIMIZE USER ADOPTION BY
GIVING USERS ACCESS, HOW AND
WHEN THEY WANT IT**



X-RAY VISIBILITY

THE MORE YOU CAN SEE, THE MORE YOU BENEFIT

Imagine being able to see every dollar spent within your organization—giving you the power to make better, more informed decisions on the fly. Imagine having the power to see how every employee in every region on every mobile device is spending money to perform their job. With Coupa's seamless data flow across your entire organization, that power is yours—you achieve more timely, accurate and transparent reporting in real-time that lets you better manage spend and increase control.

“We love Coupa’s reporting capability because nearly any attribute is reportable. If I need to run a report for nearly any stakeholder within the business, I’ve got that information right at my fingertips.”

Scott Coleman, Sprouts

Visibility through Coupa gives you the power of omniscience. Close your books faster, reign in and dial down out of control spending, and find new opportunities to save. Adding Coupa to your Oracle ERP is like putting on x-ray glasses and looking at the big spend picture.

BUILT-IN COMPLIANCE

SHIELD YOURSELF FROM RISK

How confident are you in your compliance? Ever-changing rules, regulations, and laws make it increasingly difficult to keep up—especially when you're transacting across borders, continents, and oceans. With Coupa, you never have to worry about keeping up again.

Coupa takes the weight off your shoulders with built-in compliance with financial regulations, tax laws, and eInvoicing requirements. And by separating out purchasing and approval, you get an added layer of security to prevent rogue spending.

SUPERPOWER

#3

“What Coupa has done is actually reinvigorate our organization because we can pull reports, see who's spending what with whom, but then also visualize our overall spend. **”**

*Mike Van Gerven
NEC EMEA*

NEC

SUPERPOWER

#4

“With Coupa, we were able to configure it with the right responsibilities for the right people, run the audit reports, run all the logs, and our compliance folks are very happy with it. **”**

*Bryce Berg,
Molina*

MOLINA
HEALTHCARE

BUSINESS VALUE

DEPLOY FASTER THAN A SPEEDING BULLET

With Coupa, change is easy—and fast. Coupa's 100% cloud platform lets you go live quickly with minimal IT input. Even if you're using multiple ERPs, Coupa's Oracle E-Business connectors make it easy to bring everything together. With many ways to integrate, including Coupa flat files, Coupa APIs, and Oracle Open APIs, you can mix and match methods to suit your unique needs.

"We deployed Coupa Expenses to 170 users in three weeks, with no resources of any kind."

Hyrum Kirton, Avalon Health Care

While our customers see a four-month average implementation time, you can get started with Coupa in as little as two months. This rapid deployment means rapid time-to-value—start saving more, faster.

"Twenty countries. Live in five weeks."

Curt Metzger, Concentrix

MOBILE EVERYWHERE

IT'S A BIRD, IT'S A PLANE—IT'S BUSINESS POWER TAKING FLIGHT

We live in a mobile world. If you're not giving your users a mobile solution, you're slowing them down. That's where Coupa can save the day. Coupa is 100% mobile—your users can access Coupa from any device, any browser, anywhere, anytime.

By giving every employee, manager, and supplier the power to order, approve, and invoice wherever (and whenever) they are, you're giving your enterprise the power to keep up, and stay ahead.

"It's global, mobile, and intuitive for our users."

Jim Kendall, Aon

SUPERPOWER

#5

"Within three months of the rollout, we were already starting to realize savings."

*Patricia Wilson
Swiss Re*

 **Swiss Re**

SUPERPOWER

#6

"We can access Coupa wherever we are in the world. So whether it's 2 am in Tokyo and I've just arrived on a plane or I'm in San Francisco, I just have to open up the app and approve what I need to approve. This is so important."

*Mike Van Gerven
NEC EMEA*

NEC

SUPERCHARGED SPENDING

GET MORE VALUE FROM EVERY DOLLAR

With Coupa, you can turn every dollar into a superdollar by adding value to every cent you spend. Get more value with less software.

First, there's visibility—every dollar you spend adds to the bigger picture, putting you firmly in the driver's seat. Then, built-in compliance greatly reduces risk and the time spent managing it—it's taken care of.

Finally, Coupa provides an end-to-end source-to-pay process, including catalog management, invoicing, and a leading supplier network that pulls it all together, allowing you to increase efficiency and approve requests before orders are made, not after.

HYPER-CONNECTED NETWORK

SPIN A WEB OF VALUE

By connecting you seamlessly with existing and new trading partners, Coupa makes it easy to collaborate and build better business-to-business relationships.

Easy invoicing and faster payments keep your suppliers happy. Plus, automation lightens the load on your team by boosting efficiency and reducing costs.

Suppliers love Coupa. With no fees, no software, and no hassle, bringing your existing suppliers on board is as easy as sending them a link—all they need to get started is an email address. Welcome to the Open Business Network.

SUPERPOWER

#7

“Coupa opens many possibilities for spend management at Groupon.”

*Declan Holtzman
Groupon*

GROUPON

SUPERPOWER

#8

“95% of our suppliers are what I would refer to as small suppliers, so for them, having no vendor fee is a tremendous benefit.”

*Rone Luczynski
SCI Shared Services, LLC*



ADOPTION BY ALL MAKE EVERYONE ON YOUR TEAM A HERO

SUPERPOWER

#9

ERPs don't have the best reputation for user experience, but Coupa is super user-friendly and so easy to use you can get started with no training.

Zip. Zero. Zilch. The intuitive interface works exactly how you expect it to, delivering what we call "walk-up adoption." Which means you can watch your adoption rates soar from day one.

"Coupa was the most user-friendly of all the procure-to-pay systems out there."

Mike Jacobs, Staples

STAPLES

NEVER HAS THERE BEEN A MORE IMPORTANT TIME TO RE-EVALUATE YOUR BUSINESS PROCESSES

Now is the time to supercharge your Oracle ERP—and unleash a burst of business value. With Coupa on the case, you can achieve spend visibility and business agility fast. Reinforce your financial backbone and send your enterprise into hyper-growth.

Don't just keep up with rapid change—get ahead of the curve and disrupt the market. If you don't, you risk getting left in the dust.

**UNLEASH YOUR ORACLE
ERP SUPERPOWERS TODAY**

CONTACT THE COUPA TEAM TO TAKE FLIGHT

COUPA.COM/CONTACT-US